

2014
CADILLAC ESCALADE



HOW ICONS
BECOME ICONS.



ESCALADE Platinum / White Diamond Tricoat

Maybe it's the fact that they come with a larger-than-life presence. Or that they're renowned the world over. But to really define what creates an icon, you have to dig deeper. And that's where the Escalade cements its status. By any measure, it continues to redefine the category.



ESCALADE ESV



From its dramatic grille to its vertical LED tail lights, the Escalade is iconic in every detail. Its commanding presence is backed by a 6.2L V8 engine that delivers tremendous yet refined power. A comfortable ride is ensured by available Magnetic Ride Control (offered exclusively in the Platinum Collection), while exceptional towing capability is always a given. Inside, supple surroundings are highlighted by leather trim, burled accents and spacious seating for up to eight. It all adds up to an SUV experience unlike any other.

LUXURY AND CAPABILITY ON A GRAND SCALE.



ADAPTIVE REMOTE START

From up to half a football field away, the engine can be started, the interior heated or cooled, and the heated seats activated, depending on the outside temperature.

ESCALADE PLATINUM / Mocha Steel Metallic



ESCALADE PREMIUM COLLECTION / Light Cashmere / Cocoa



BOSE® CABIN SURROUND® SOUND SYSTEM

Immerse yourself in a premium listening experience with the Bose 10-speaker system featuring 5.1 Cabin Surround Sound.

Surround yourself with luxury and thoughtful details, starting with touch-screen navigation¹ and the available rear-seat DVD entertainment system with a roof-mounted flip-down 8-inch diagonal screen. Settle in the comfortable 14-way power-adjustable front seats with heated and cooled seatbacks and cushions and memory settings for two drivers. And take satisfaction in being front and centre of the most compelling show on the road.

MORE SPACE. MORE CAPABILITY.

IN OTHER WORDS, MORE ESCALADE.



ESCALADE ESV PREMIUM COLLECTION / Black Raven

The Escalade ESV's extended wheelbase (508 mm longer than the Escalade) gives it the same spacious seating with even more cargo capacity. The reclining second-row bucket seats have heated seat cushions and an available power-release function that folds them forward. The third row features 50/50 split-bench seats that can be folded, tumbled forward or totally removed. And, thanks to the power liftgate, accessing all that space is effortless. Navigating is made easier with a rear vision camera display, while the available Side Blind Zone Alert¹ informs you when another vehicle has entered your blind spot. When you need more space, the ESV delivers full-size accommodations along with the luxury for which Escalade is famous.



ALL SEATS IN PLACE

On top of seating for up to eight (seven-passenger configuration shown), the ESV offers the added advantage of up to 1,297 litres of cargo space behind the third row.²



THIRD-ROW SEATS REMOVED

For a best-in-class 3,891 litres of cargo room,² remove the third-row seat and simply fold the second-row seats (image shown with second-row seats upright).



POWER LIFTGATE

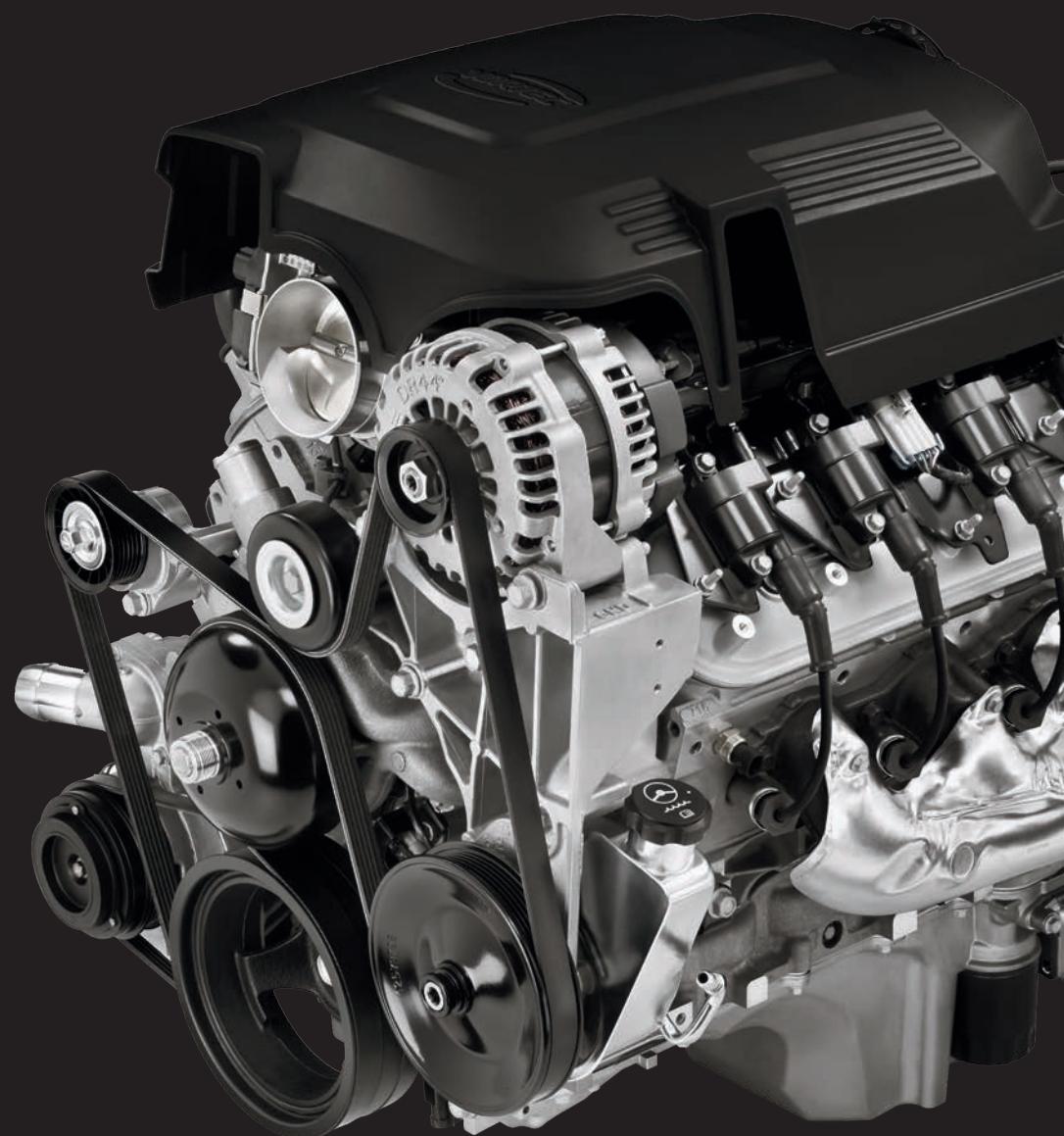
The power liftgate can be opened or closed using either the key fob or a switch in the overhead console. Additional controls on the liftgate also allow one-finger operation from the back.

1. Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. 2. Cargo and load capacity limited by weight and distribution.

BRAINS MEET BRAWN

FOR EXHILARATING PERFORMANCE.

Adding to its formidable presence on the road is a 403-hp 6.2L V8. Among its fuel-saving features is Variable Valve Timing that controls the valves during intake and exhaust, enabling the engine to operate more efficiently.¹ All-Wheel Drive and a rear locking differential get all the power to the pavement with confidence, while available Magnetic Ride Control helps maintain a balanced ride.



THE 403-hp 6.2L V8 ENGINE



MAGNETIC RIDE CONTROL SUSPENSION

In the time it takes you to blink, this suspension system has monitored the road 1,000 times. Magnetic particles suspended in a fluid then react to a magnetic field and instantly align to provide the proper dampening.

THE ESCALADE PLATINUM:

EVEN THE PINNACLE HAS
A HIGH POINT.



PLATINUM INTERIOR

The Platinum is filled with impressive amenities. From heated and cooled front seats to a premium 10-speaker Bose® Cabin Surround® Sound System and a wood-trimmed heated steering wheel, it's the ultimate expression of Escalade luxury.



ANILINE LEATHER SEATING SURFACES

Glove-soft Aniline leather wraps heated and cooled front seats. The fine craftsmanship is equally evident in the leather-wrapped instrument panel top pad and upper door trim, as well as the Olive Ash burl wood and Walnut Burl woodgrain trim. And your favourite beverages get preferred treatment in the heated and cooled cupholders. Once your travels begin, the touch-screen navigation¹ helps guide you to your preferred destination. The Platinum is our most luxurious Escalade. Given our history, that's a considerable achievement.

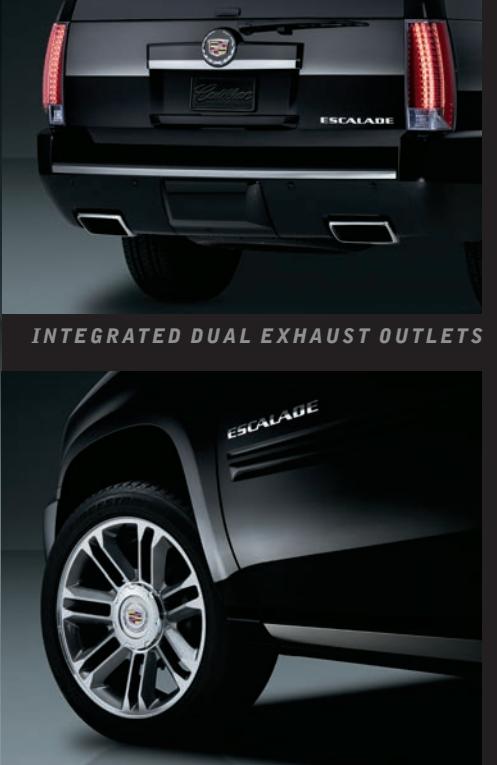
THE PREMIUM COLLECTION:

SAY EVERYTHING
WITHOUT SAYING ANYTHING.



EXCLUSIVE BODY-COLOUR GRILLE

The bold, iconic front is accented with a grille that seamlessly matches the exterior colour for a sleek and seamless appearance. Available LED headlights also add to its stunning design.



22" WHEELS

The upscale Premium Collection makes a powerful statement. Outside, monochromatic exterior accents and integrated dual exhaust outlets lend a distinct appearance. Inside, a rear-seat DVD entertainment system provides rear-seat passengers with hours of entertainment. To top it off, Magnetic Ride Control provides a controlled ride, while multi-spoke 22" Ultra Bright machined-finish wheels and power-retractable assist steps further complement an already impressive package.

1. At time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas.

THE LUXURY COLLECTION:
BECAUSE THE SUBTLE DETAILS MAKE
THE BOLDEST STATEMENT.



DRIVER-FOCUSED INTERIOR

The power-tilt adjustable steering wheel features integrated controls for audio and cruise. Both driver and passenger seats are 14-way power-adjustable, and the driver-seat memory function stores the preferred settings for up to two drivers.



INTELLIBEAM® HEADLIGHTS

Step inside Escalade with the available Luxury Collection, and you'll find a beautifully appointed cabin with amenities like a power-adjustable, wood-trimmed heated steering wheel—a welcome feature on a chilly morning. You'll appreciate the convenience of second-row power-release seats that make it easier for rear passengers to enter. There's also revolutionary Magnetic Ride Control suspension that helps smooth out the ride. This Collection also features the brilliance of IntelliBeam headlights. This technology automatically switches between low and high beams when oncoming headlights are sensed, or when tail lights are detected in front of you. Complementing the Escalade's commanding presence are striking 22" chromed-aluminum wheels. And overhead, there's a power-sliding sunroof that opens to the heavens above.



REAR VISION CAMERA

Parking is made easier with the rear vision camera. It turns on automatically when your Escalade is placed in Reverse. It displays a live image of the area behind the vehicle on the navigation screen and includes guiding lines to help you when backing up.



SIDE BLIND ZONE ALERT

Wish you had a second set of eyes? Now you do. Available Side Blind Zone Alert¹ uses radar that sweeps the sides of the Escalade. If a vehicle enters your blind spots, an alert warns you of its presence.

BENEATH ITS POLISHED SHEET METAL RESIDES
A CHISELED SUIT OF ARMOUR.

It starts with a protective safety cage constructed with ultra-high-strength steel alloys for exceptional rigidity and strategically placed crumple zones. Then we add preventive safety features like the StabiliTrak® Electronic Stability Control System with traction control as well as a sophisticated anti-lock braking system (ABS) and Electronic Brake Force Distribution (EBD) to help balance stopping power between the front and rear brakes.

In addition to eight standard airbags,² there's also the confidence that comes with front safety belt pre-tensioners that lock the safety belt to help secure occupants during a crash and the peace of mind of having OnStar^{®3} with Automatic Crash Response. Additionally, rollover mitigation sensors that detect a rollover trigger the pre-tensioners when airbags are opening.



1. Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal. 2. Always use safety belts and the correct restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the Owner's Manual and child safety seat instructions for more safety information. 3. Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required.

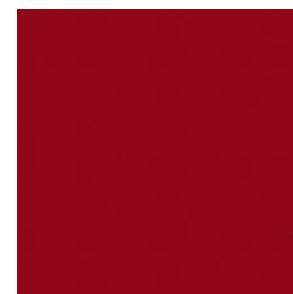
PAINt FINISHES

TINTCOAT A premium 2-layer paint application with the addition of a tinted clearcoat, lending the finish an extra depth and brightness.

TRICOAT A meticulous 3-layer process that results in a dramatic hue-shifting colour.



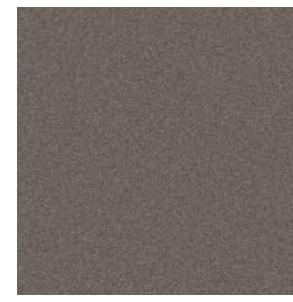
RADIANT SILVER METALLIC



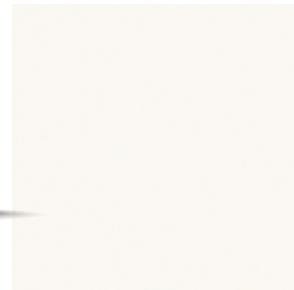
CRYSTAL RED TINTCOAT¹



MOCHA STEEL METALLIC



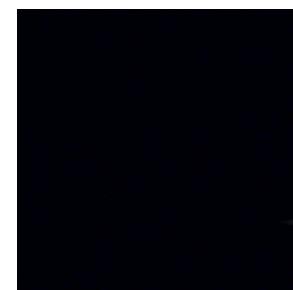
WHITE DIAMOND TRICOAT¹



BLACK RAVEN

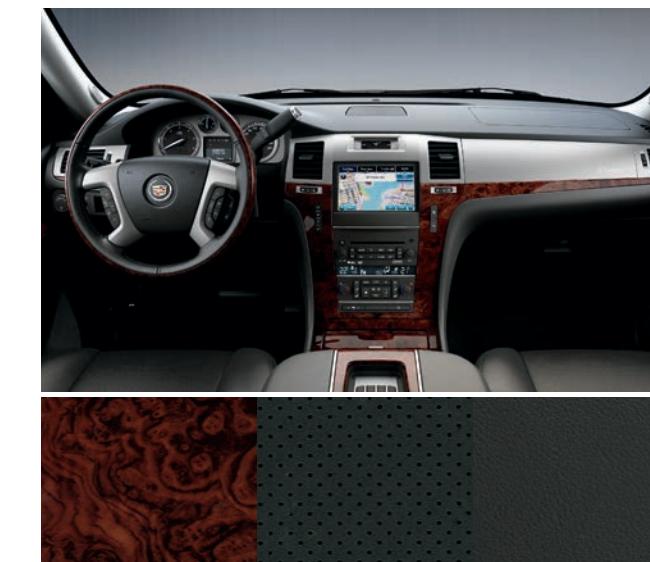


SILVER COAST METALLIC



MIDNIGHT PLUM METALLIC¹

INTERIOR COLOURS



Ebony Nuance Leather with Ebony Accents



Light Cashmere Nuance Leather with Cocoa Accents



Ebony Aniline Full Leather with Ebony Accents



Cocoa Aniline Full Leather with Light Linen Accents

1. Available at extra charge. No extra charge for Platinum Collection.



**22" MULTI-SPOKE ULTRA BRIGHT
MACHINED-FINISH ALUMINUM
WHEELS WITH PAINTED ACCENTS**

Standard on Escalade and Escalade
ESV Premium Collection and includes
P285/45R22 all-season tires²



**18" 7-SPOKE
ALUMINUM WHEELS
WITH MACHINED FINISH**

Standard on Escalade and includes
P265/65R18 all-season tires²



**22" MULTI-SPOKE
CHROMED-ALUMINUM WHEELS**

Standard on Luxury Collection and includes
P285/45R22 all-season tires²



**22" MULTI-SPOKE
CHROMED-ALUMINUM WHEELS**

Standard on Platinum and includes
P285/45R22 all-season tires²

2. All-season tires may not satisfy winter tire requirements in all regions of the country. Tires specifically designed for severe winter conditions and marked with the "winter tire" symbol may be required during certain months or in certain regions. Contact your provincial, municipal or local road authority for information regarding which tires are required for your particular area.

ESCALADE FEATURES AND OPTIONS

	ESCALADE	ESV	PLATINUM
DRIVETRAIN			
6.2L VORTEC V8 VVT with Active Fuel Management ⁸ : 403 hp @ 5700 rpm and 417 lb.-in. of torque @ 4300 rpm; E85 capable ⁹	•	•	•
ALL-WHEEL DRIVE Full-time operation with 40/60 front/rear torque split	•	•	•
HYDRA-MATIC ² 6L80 HEAVY-DUTY 6-SPEED AUTOMATIC TRANSMISSION Includes Driver Shift Control manual mode, Tow/Haul mode and external oil cooler	•	•	•
DIFFERENTIAL, HEAVY-DUTY REAR-LOCKING	•	•	•
ENGINE BLOCK HEATER	○	○	○
CHASSIS AND SUSPENSION			
AUTOMATIC LOAD LEVEL CONTROL Automatic electronic rear air suspension level control system	•	•	•
BRAKES 4-wheel vented disc, with anti-lock braking system	•	•	•
ELECTRONIC STABILITY CONTROL, STABILITRAK [®] WITH ROLLOVER MITIGATION	•	•	•
FRAME All-welded fully boxed ladder-type	•	•	•
STEERING, RACK-AND-PINION	•	•	•
SUSPENSION Independent front, with coil-over-shock design/5-link rear Road-sensing bi-modal shock absorbers with computer-controlled real-time dampening Magnetic Ride Control with magnetorheological fluid-filled shock absorbers and computer-controlled real-time dampening	•	•	•
TIRE PRESSURE MONITORING SYSTEM Does not monitor spare tire, if equipped	•	•	•
TRACTION CONTROL All-speed with brake and engine intervention	•	•	•
TRAILERING PACKAGE, HEAVY-DUTY	•	•	•
EXTERIOR FEATURES			
ASSIST STEPS Integrated	•	•	•
Power-retractable	○	○	•
LIGHTING Fog lights IntelliBeam [®] LED headlights LED tail lights and centre high-mounted stop light (CHMSL) Perimeter with mirror-mounted puddle lights Xenon [®] High-Intensity Discharge (HID) headlights	•	•	•
LIFTGATE, POWER	•	•	•
MIRRORS, REAR-VIEW Heated, power-adjustable, power-folding, curb-view assistance, LED turn signal indicators, puddle lights and automatic-dimming driver side	•	•	•
REAR PARK ASSIST	•	•	•
VEHICLE THEFT-DETERRENCE SYSTEM Electronic immobilizer	•	•	•
INTERIOR FEATURES			
ADAPTIVE REMOTE START Includes two remote transmitters, remote start, climate control system and heated seat activation	•	•	•
ADJUSTABLE PEDALS, POWER WITH MEMORY	•	•	•
AIRBAGS ² Dual-stage driver and front passenger, front-impact; Automatic Occupant Sensing System; driver and front passenger seat-mounted side-impact airbags for thorax and pelvic protection; and head-curtain side-impact airbags with rollover protection for all outboard passenger rows	•	•	•
AUDIO SYSTEM Bose [®] 5.1 Cabin Surround [®] Sound System, surround sound noise compensation technology and 10 speakers equalized to Escalade's interior Independent rear-seat audio controls with two earphone jacks (earphones not included) SiriusXM Satellite Radio [™] with three trial months	•	•	•
BLUETOOTH [®] FOR PHONE INTERFACE ⁴ Hands-free calling for cellphones	•	•	•
CLIMATE CONTROL, AUTOMATIC Tri-zone electronic, automatic with individual settings for driver, front passenger and rear seating areas	•	•	•
CONSOLES Dual-lid centre floor console with large storage compartments and four cupholders; overhead console with reading lights and universal home remote	•	•	•
DRIVER INFORMATION CENTRE (DIC) Large 4-line DIC has up to 46 information messages, including tire pressure, trip odometer and fuel information. The DIC is also the control centre to personalize the vehicle with features such as remote door locking and unlocking feedback, headlight delay, perimeter lighting, seat position recall, alarm warning and outside mirror curb-view settings	•	•	•
MIRROR Automatic-dimming rear-view mirror with OnStar [®] controls	•	•	•
HEATED AND COOLED CUPHOLDERS	•		
NAVIGATION ⁵ Full-featured 8" diagonal touch-screen navigation system; menu-driven operation plus voice recognition; provides turn-by-turn instructions and voice prompts for directions (limited detailed routing)	•	•	•
ONSTAR ⁶ Standard one-year Directions & Connections Plan with Turn-by-Turn Navigation	•	•	•
REAR-SEAT DVD ENTERTAINMENT SYSTEM In-dash DVD with roof-mounted flip-down 8" diagonal screen, two 2-channel wireless headphones, auxiliary audio/video input jacks, remote game plug-in (ESV: two 8" diagonal screens and four 2-channel wireless headphones)	○	○	•
With two 7" diagonal DVD screens integrated into the back of the front head restraints; remote; 2-channel headphones			•
REAR VISION CAMERA Automatic operation when vehicle is placed in Reverse; image displays on navigation screen	•	•	•
SAFETY BELTS Front seat pre-tensioners, 360-degree activation; lap and shoulder belts in all seating positions	•	•	•

ESCALADE

CAPACITIES – Maximum payload ⁷ /trailer weight ⁸	
AWD	718/3,674 kg
MAXIMUM CARGO AREA ⁹	
Volume	3,084 L



1,732 mm
2,007 mm



Wheelbase: 2,946 mm
Length: 5,144 mm



1,928 mm
1,702 mm

ESCALADE ESV

CAPACITIES – Maximum payload ⁷ /trailer weight ⁸	
AWD	634/3,493 kg
MAXIMUM CARGO AREA ⁹	
Volume	3,891 L



1,732 mm
2,009 mm



Wheelbase: 3,302 mm
Length: 5,639 mm



1,918 mm
1,702 mm

INTERIOR FEATURES (continued)

SEATING	•	•	•
Front seats with leather seating surfaces, heated and cooled seatbacks, and cushions with three temperature settings; 14-way power-adjusting, including 4-way power lumbar and memory setting for two drivers	•	•	•
Second-row bucket seats with leather seating surfaces and heated cushions; reclining; adjustable head restraints; seats fold and tumble	•	•	•
Second-row power-release fold-and-tumble seat	○	○	•
Third-row, 3-passenger seating with 50/50 split-bench seats that adjust individually and can be folded, tumbled forward or totally removed	•	•	•
SIDE BLIND ZONE ALERT ¹⁰	○	○	•
STEERING WHEEL	•	•	•
Audio system and cruise controls; OnStar Hands-Free Calling button	•	•	•
Colour-keyed, leather-wrapped with authentic wood accents	•	•	•
Heated	○	○	•
Power-tilt adjustable steering column	•	•	•
SUNROOF	○	○	•
UNIVERSAL HOME REMOTE, 3-CHANNEL	•	•	•
WINDOWS, POWER	•	•	•
LUXURY COLLECTION (in addition to or replacing standard equipment)			
HEATED STEERING WHEEL			
INTELLIBEAM [®] HEADLIGHT SYSTEM			
MAGNETIC RIDE CONTROL SUSPENSION			
SECOND-ROW POWER-RELEASE FOLD-AND-TUMBLE SEAT	○	○	•
SIDE BLIND ZONE ALERT ¹⁰			
SUNROOF, POWER TILT-SLIDING			
WHEELS, 22" MULTI-SPOKE CHROMED-ALUMINUM			
PREMIUM COLLECTION (in addition to or replacing Luxury Collection equipment)			
BODY-COLOUR UPPER AND LOWER GRILLES, BODY-SIDE MOULDINGS AND DOOR HANDLES			
BODY-COLOUR SIDE VENTS WITH BRIGHT MESH			
CLEAR-TINTED LED TAIL LIGHTS AND CENTRE HIGH-MOUNTED STOP LIGHT (CHMSL)			
REAR FASCIA WITH INTEGRATED DUAL EXHAUST OUTLETS			
WHEELS, 22"-SPOKE ULTRA BRIGHT MACHINED FINISH WITH PAINTED ACCENTS			
POWER-RETRACTABLE ASSIST STEPS			
REAR-SEAT ENTERTAINMENT SYSTEM WITH IN-DASH DVD			
with roof-mounted flip-down 8" diagonal screen, two 2-channel wireless headphones, auxiliary audio/video input jacks, remote game plug-in (ESV: two 8" diagonal screens and four 2-channel wireless headphones)			
PLATINUM (in addition to or replacing Premium Collection equipment)			
LED HEADLIGHTS			
UNIQUE FRONT FASCIA WITH UPPER AND LOWER GRILLES			
ANILINE LEATHER-WRAPPED INSTRUMENT PANEL AND TRIM			
GENUINE OLIVE ASH BURL WOOD AND WALNUT BURL WOODGRAIN TRIM			
ALUMINUM TRIM			
FULL-LEATHER FIRST- AND SECOND-ROW SEATS			
HEATED AND COOLED CUPHOLDERS			
REAR-SEAT DVD ENTERTAINMENT SYSTEM			
with two 7" diagonal DVD screens integrated into the back of the front head restraints; remote; 2-channel headphones			
WHEELS, 22" MULTI-SPOKE CHROMED-ALUMINUM			

1. E85 is a blend of 85 percent ethanol and 15 percent regular gasoline. 2. Always use safety belts and the correct child restraint for your child's age and size. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with a passenger airbag. See the vehicle Owner's Manual and child safety seat instructions for more safety information. 3. Available in 10 Canadian provinces and the 48 contiguous United States. Subscription sold separately after trial period. Visit siriusxm.ca for details. 4. Go to CUE.cadillac.ca to find out which Bluetooth phones are compatible with this vehicle. 5. At the time of printing, detailed map coverage is available for most major urban areas of the United States and for certain metropolitan areas of Canada (Vancouver, Calgary, Edmonton, Winnipeg, Windsor, London, Toronto, Ottawa, Montreal, Quebec City and Halifax). Coverage is significantly limited outside these areas. 6. Visit onstar.ca for coverage map, details and system limitations. After complimentary trial period, an active OnStar service plan is required. 7. Maximum payload capacity includes weight of driver, passengers, optional equipment and cargo; payload capacities are approximate. 8. Maximum trailer weight ratings are calculated assuming a base vehicle, except for any option(s) necessary to achieve the rating, plus driver. The weight of other optional equipment, passengers and cargo will reduce the maximum trailer weight your vehicle can tow. See your Cadillac dealer for additional details. 9. Cargo and load capacity limited by weight and distribution. 10. Before making a lane change, always check the Side Blind Zone Alert display, check the exterior and interior rear-view mirrors, look over your shoulder for vehicles and hazards, and start the turn signal.

● – STANDARD ○ – AVAILABLE



CADILLAC SHIELD

THE STANDARD OF LUXURY OWNERSHIP

We set out to create the ultimate customer experience. The result is Cadillac Shield, and it backs every vehicle we sell. From innovations like Remote Vehicle Diagnostics and advanced mobile apps to our Premium Care Maintenance program, Cadillac Shield gives luxury owners everything they need.



WARRANTY PROTECTION

Cadillac's 6-year or 110,000-km¹ Powertrain Warranty offers more years and miles standard than BMW and Mercedes-Benz. In addition, our 4-year or 80,000-km² Bumper-to-Bumper Warranty covers repairs on your entire vehicle, including parts and labor, to correct problems in materials or workmanship.



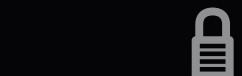
PREMIUM CARE MAINTENANCE

Standard on every new Cadillac is the Premium Care Maintenance program. It covers routine oil changes, tire rotations, certain air filter replacements and a thorough multipoint vehicle inspection for 4 years or 80,000 km².



NAVIGATION BY ONSTAR®

The standard one-year Directions & Connections Plan allows you to push one button to connect with a live Advisor to find the things and places you want. Get directions or a diagnostics check while you drive. Make calls safely with both hands on the wheel, and control your vehicle with the RemoteLink^{®3} mobile app. And, as always, get help immediately in a crash or an emergency. These are just a few examples of the level of personal service we think you deserve as a Cadillac owner.



SECURITY BY ONSTAR

If you've reported your Cadillac stolen, OnStar can use GPS technology to help authorities quickly locate and recover it. An OnStar Advisor can further assist authorities by sending a remote Stolen Vehicle Slowdown^{®7} signal to your vehicle to slow it down. Advisors can also enable a Remote Ignition Block,^{®8} making it impossible to restart a stolen vehicle once it has been turned off.



ROADSIDE ASSISTANCE

Cadillac offers more years of Roadside Assistance standard than any leading luxury brand, with services for 6 years or 110,000 km³. The program provides lock-out, towing, refueling services and more.



COURTESY TRANSPORTATION

This Cadillac program provides alternate transportation and/or reimbursement of certain transportation expenses if your Cadillac requires warranty repairs for 6 years or 110,000 km³.



DIAGNOSTICS BY ONSTAR®

With the most comprehensive diagnostics⁴ from OnStar, maintaining your Cadillac can be as simple as checking your email or your OnStar RemoteLink^{®3} mobile app. Every month, you can receive an email with the status of key operating systems, or push your OnStar button for a real-time diagnostics check on demand.



EMERGENCY BY ONSTAR

With Automatic Crash Response,⁵ in most crashes, built-in sensors can automatically alert an OnStar Advisor who is immediately connected into your Cadillac to see if you need help sent to your exact location. Other OnStar emergency services include Injury Severity Predictor and First Assist, which ensure you quickly get the help you need when seconds matter most. All Cadillac models come with 1 year of OnStar service standard.



CONNECTIONS BY ONSTAR

Available Hands-Free Calling[®] capability from OnStar allows you to make and receive calls safely from your Cadillac. With the OnStar RemoteLink^{®3} mobile app, you can access real-time information and control your Cadillac from anywhere you have cellphone service. Now you can even find a destination with RemoteLink^{®3} and send directions right to your vehicle.



ACQUISITION OPTIONS

In addition to the many exclusive privileges of Cadillac ownership, General Motors of Canada has created a range of supplementary support programs to enhance your ownership experience. Some of these programs assist you in purchasing the Cadillac of your choice. Others help protect you and your new Cadillac over the long term.

PURCHASING:

- **Purchase Financing or Leasing** — On-the-spot financing at your GM dealership⁶
- **The GM Card** — GM cardholders may redeem up to \$3,500 GM Card[®] Earnings (subject to Vehicle Redemption Allowances) toward the Total Purchase Price on eligible new GM vehicles.² For full program details, please visit thegmcard.ca.

ADDITIONAL OWNERSHIP PROGRAMS:

- **GM Protection Plan (GMP)** — The only extended service plan backed by the resources and commitment of General Motors. GMP may be purchased at the time of sale or subsequently during the New Vehicle Limited Warranty period.³

INFORMATION RESOURCES:

You can obtain more information about Cadillac vehicles and programs from your Cadillac dealer, or at these information centres:

- The Cadillac website at cadillac.ca
- The Cadillac Contact Centre at **1-888-446-2000** (1-800-263-3830 for TDD users).

A WORD ABOUT THIS BROCHURE

Some of the equipment shown or described throughout this brochure may be available at extra cost. We have tried to make this brochure comprehensive and factual. We reserve the right, however, to make changes at any time, without notice, in prices, colours, materials, equipment, specifications, models and availability. Specifications, dimensions, measurements, ratings and other numbers in this brochure and other printed materials provided at the dealership or affixed to vehicles are approximates based upon design and engineering drawings and prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been adapted since the time of printing, please check with your Cadillac dealer for complete details. General Motors of Canada Limited reserves the right to lengthen or shorten the model year for a product, for any reason, or to start and end model years at different times.

A WORD ABOUT ASSEMBLY

Cadillac vehicles are equipped with engines and components produced and assembled by different operating units of General Motors, its subsidiaries and suppliers, and these engines and components may change or be obtained from different sources from time to time. All such engines and components are approved for use in Cadillac vehicles. Certain equipment ordered may be unavailable at the time of assembly, and we suggest that you verify that your vehicle includes the equipment you ordered, or if there are changes, that they are acceptable to you.

A WORD ABOUT CORROSION

Cadillacs are designed and built to resist corrosion. All body sheet-metal components are warranted against rust-through corrosion for 6 years. There is no deductible for rust-through repairs. Application of additional rust-inhibiting materials is not required under the corrosion coverage and none is recommended.

TRADEMARKS

The marks appearing in the Cadillac brochure including, but not limited to, General Motors, GM, Cadillac, the Cadillac badge, Escalade and their respective logos, emblems, slogans and vehicle model names and body designs; and other marks such as Cadillac User Experience, CUE, ECOTEC, Magnetic Ride Control, StabiliTrak and Twilight Sentinel are trademarks of General Motors and/or General Motors of Canada Limited, its subsidiaries, affiliates or licensors. OnStar, the OnStar emblem and OnStar RemoteLink are registered trademarks of OnStar, LLC.

TheftLock is a registered trademark of Delphi Technologies, Inc.

TREMEC is a registered trademark of The Kuo Group.

Bose is a registered trademark of the Bose Corporation.

Radio Data System (RDS) is a registered trademark of the U.S. National Association of Broadcasters.

SiriusXM, the SiriusXM logo, channel names and logos are trademarks of SiriusXM Radio Inc.

App Store is a service mark of Apple, Inc.

Apple and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries.



MY CADILLAC APP[®]



The ingenuity of the Escalade doesn't stop with the vehicle. As a Cadillac owner, an advanced complimentary app is available for your new car. From virtually anywhere at any time, a few taps of your finger on your iPhone or Android smartphone let you access features like parking reminders, Roadside Assistance and more. Plus, in conjunction with the OnStar RemoteLink^{®3} app, you'll have the ability to remotely start your vehicle (when factory equipped) from any place you have cell service and lock and unlock your doors.¹⁰ In addition, you can access key diagnostic information, including fuel tank level and range and remaining oil life.



1. Whichever comes first. See dealer for limited warranty details. 2. Whichever comes first. See dealer for select scheduled maintenance details. 3. Available on select Apple[®], Android[™], BlackBerry[®] and Windows[®] devices. Services vary by device, vehicle and conditions. Requires active OnStar service plan. 4. Capabilities vary by model. 5. Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. OnStar acts as a link to existing emergency service providers. Not all vehicles may transmit all crash data. After complimentary trial period, an active OnStar service plan is required. 6. Visit onstar.ca for coverage map, details and system limitations. Services vary by model and conditions. 7. Services vary by model and conditions. 8. Visit onstar.ca for coverage map, details and system limitations. Requires an existing OnStar contract and prepaid minutes. 9. Requires iPhone or Android platform. 10. Requires active OnStar subscription.

Android is a trademark of Google Inc.

BlackBerry is a registered trademark of Research In Motion, Limited. BlackBerry is a registered trademark of Research In Motion, Limited.

Bluetooth is a registered trademark of Bluetooth SIG Inc.

Brembo is a registered trademark of Brembo S.p.A.

Recaro is a trademark of RECARO GmbH & Co.

Windows is a trademark of Microsoft Corporation.

© 2013 General Motors of Canada Limited. All Rights Reserved. All text, images, graphics and other materials in the Cadillac brochure are subject to the copyright and other intellectual property rights of General Motors and/or General Motors of Canada Limited. These materials may not be reproduced, distributed or modified without the express written permission of General Motors and/or General Motors of Canada Limited.

1. Subject to eligibility.

2. Program subject to change.

3. Conditions and limitations apply.

cadillac.ca

ESCALADE